

# Nexpert School Of Sports & Fitness - BSM

## About the Course

**N.G. Bedekar College of Commerce (Autonomous), Thane**, powered by Nexpert School of Sports & Fitness, offers the Bachelor's in Sports Management (BSM), a 3 Year undergraduate program designed for students who want to build a career in the sports and fitness industry. The course combines knowledge from sports science, fitness training, and business management to help students understand how the sports ecosystem operates. Through practical learning, industry internships, and real-world projects, students gain the skills required to thrive in today's fast-growing sports and fitness industry.

## Program Highlights

- **Industry-Oriented Curriculum:** Course structure developed with inputs from sports and fitness professionals to ensure industry-relevant learning.
- **Learning Across Two Domains:** Gain exposure to both sports management and fitness industry operations for wider career opportunities.
- **Practical Learning and Live Projects:** Work on real assignments, including sports event planning, business models, and athlete performance tracking.
- **Industry Internship Opportunity:** Upto 45 days of internship experience with sports academies, fitness centers, and sports startups.
- **Technology in Sports:** Learn sports analytics tools, AI-based performance analysis, and wearable devices used in modern training.
- **Guest Lectures and Industry Interaction:** Masterclasses and interactive sessions conducted by experts from the sports industry.
- **Placement Guidance:** Career support to explore opportunities across sports academies, leagues, fitness chains, and sports businesses.

## Why Choose Bachelor's in Sports Management (BSM)

- **Growing Industry:** The sports sector now demands professionals who can manage organizations, events, facilities, and marketing activities.
- **Dual Knowledge Base:** Develop understanding of both sports performance and sports business management.
- **Hands-On Exposure:** Opportunities to work on real industry projects with sports academies, gyms, and organizations.
- **Career-Focused Curriculum:** Aligned with current industry needs and emerging trends in the sports ecosystem.

- **Holistic Development:** Build leadership, communication skills, and an entrepreneurial mindset alongside academic knowledge.
- **Real Industry Projects:** Exposure to sports academies, gyms, and sports organizations through live project work.

## **Career Options:**

Graduates of the **BSM program** can explore roles such as:

- Sports Event Manager
- Athlete Manager
- Sports Marketing Executive
- Sports Analyst
- Sports Facility Manager
- Fitness Centre Manager
- Sports Business Consultant

## **Admission Process**

Step 1: Connect with our Academic Counsellor.

Step 2: Get program guidance and doubt clarification from the counsellor.

Step 3: Complete enrollment and confirm your admission.

**Details:** Visit <https://sports.nexpertinstitute.com>

**Inquiry & Admissions:** Dr. Ashish Shukla - +91-8655039249