

**The Road you take for your education will determine your future!!!**



**Take the Road to success with VPM, Thane.....**

## **Join VPM Thane's New Part Time Certificate Courses**

- Certificate Course in Retailing
- Certificate Course in Foreign Trade
- Certificate Course in Intellectual Property Rights
- Certificate Course in Banking and Insurance
- Certificate Course in Tax Management
- Certificate Course in Supply Chain & Logistics
- Certificate Course in Information Technology Systems

### **Why VPM**

- A 75 year old trust dedicated to education, running established courses such as MMS and PGDM at DR VN BRIMS
- State-of-the-art Infrastructure, well-equipped classrooms with various multimedia facilities like LCD projector, Wi-Fi, audio- video CDs etc.
- Experienced and well qualified faculty
- Close to Thane Station & CIDCO bus stand

## **Admission Procedure for All Courses**

- The prescribed Application Form to be filled in and the applicants to appear for an Entrance Interview.
- Selected students to submit self certified copies of the certificates and two passport size photographs along with full Course fee within a week's time.
- Admissions will be strictly on first-come and first-serve basis, as seats are limited.

### **Certificate Course in Retailing (CCR)**

#### **Affiliation**

**Vidya Prasarak Mandal** has signed up with **Retailer's Association of India (rai)** to offer this course. Retailers Association of India (rai) is the unified voice of in Indian retailers. Rai is working with all the stakeholders for creating the right environment for the growth of the modern retail industry in India.

#### **Course Content**

- Retail Environment
- Store Operations
- Buying & Merchandising
- Visual Merchandising & Store Planning
- Supply Chain, Distribution & Logistics
- HR in Retail
- IT in Retail
- Customer Service Management
- Consumer Buying Behaviour
- Retail Marketing

#### **Other Details**

<b>CCR</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (120hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.12000/-
Commencement	January/ July each Academic Year

## **Certificate Course in Foreign Trade (CCFT)**

Vidya Prasarak Mandal, a premier educational institute in Thane, is launching this course in order to professionalize the country's foreign trade management and increase exports, by developing human resources.

The course aims at providing a comprehensive coverage of all procedural aspects related to International Business such as International Trade procedures and documentation, marketing, logistics, export incentives, export finances.

### **Course Content**

- International marketing
- Taxation management
- Exim financial management
- National foreign trade policy
- Logistics management
- Projects

### **Other Details**

<b>CCFT</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays, Sundays
Fees	Rs.12000/-
Commencement	January/ July each Academic Year

## **Certificate Course in Intellectual Property Rights (CCIPR)**

Protection of intellectual property has become a top priority for almost all the companies to survive in this highly competitive world. This job sector is still unexplored and yet to bloom to its fullest capacity In India. There will be a great requirement of professionals to meet the growing demand in the sector.

### **Course Content**

- General Overview of Intellectual Property
- Industrial Property: Patents, Industrial Designs, Integrated Circuits and Plant Varieties
- Industrial Property: Trademarks, Geographical Indications, Trade Secrets and Unfair Competition
- Protection of Industrial Property at the National Level
- Copyrights, Protection of Copyright and Related Rights at the National Level
- Enforcement of Intellectual property Rights

### **Other Details**

<b>CCIPR</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (240 hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.25,000/-
Commencement	January/ July each Academic Year

## **Certificate Course in Banking & Insurance (CCBI)**

The banking & insurance sector is a very important sector of the Indian economy. Deregulation has opened new doors for banks to increase revenues by entering into investment banking, insurance, credit cards, depository services, mortgage, securities, etc. More and more vacancies are opening up in this sector and the banking sector now has more new jobs than any other sector.

### **Course Content**

- Introduction to Banking Business, Banking Sector
- New Dimensions and Products
- Structure of the Indian Banking System
- Process and documentation of Bank Lending
- Bank Customer Relationship
- Banking Reforms and Regulations
- Introduction to Insurance & Legal framework
- Principles of Insurance
- Forms / Types of Insurance

### **Other Details**

<b>CCBI</b>	
<b>Eligibility</b>	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
<b>Duration</b>	6 Months (120 hrs. of Teaching )
<b>Days / Time</b>	6.00pm to 9.00pm & also on Saturdays , Sundays
<b>Fees</b>	Rs.12000/-
<b>Commencement</b>	January/ July each Academic Year

## **Certificate Course in Tax Management (CCTM)**

The changing scenario in the business world has opened promising and challenging career opportunities for the aspiring youth. Tax management is one of these. Organisations have to deal with taxation laws and policies on national as well as international scale. Tax management relates not only to direct taxes like Income Tax but also to indirect taxes like Sales Tax, Excise Tax, Agricultural Income Tax, etc.

### **Course Content**

#### **Part I - Direct Taxes - Income Tax & Wealth Tax**

- Residential Status and Tax incidence
- Income exempted from Tax
- Income from Salaries
- Income from Household Property
- Income from Profits and Gains
- Income form Other Sources
- Income from Profession

#### **Part II- Indirect Taxes**

- Service Tax
- Central Excise
- Customs Duty
- Central Sales Tax
- VAT, GST

### **Other Details**

<b>CCTM</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 Months (120 hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays, Sundays
Fees	Rs.12000/-
Commencement	January/ July each Academic Year

## **Certificate Course in Supply Chain & Logistics (CCSC&L)**

The field of supply chain management has become tremendously important to companies in an increasingly competitive global marketplace. In the past, companies focused primarily on manufacturing and quality improvements within their four walls; now their efforts extend beyond those walls to encompass the entire supply chain.

### **Course Content**

- Concept of Logistics & Supply Chain
- Inventory & Stock Control
- Warehousing
- Basics on Transportation infrastructure
- Business Finance & Organizational Behaviours
- Case Studies
- Practical / Project work

### **Other Details**

<b>CCSC&amp;L</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 Months (120 hrs. of Teaching )
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.12000/-
Commencement	January/ July each Academic Year

## **Certificate Course in Information Technology System (CCITS)**

Information Technology field has emerged as one of the highest growing sector in the last few years. As a result the demand for well trained IT professional has also increased. Hence VPM is offering this value added course.

### **Course Content**

- Foundations of Information Systems and Management
- Applications of Information Systems in Manufacturing Sector & Service Sector
- Cross-Functional Enterprise Systems
- Enterprise Management Systems
- Decision Support Systems
- (ERP) systems
- Information & Communication Technology
- Computer Science (CS)
- Practical / Project work

### **Other Details**

<b>CCITS</b>	
Eligibility	Graduates/ Post Graduates from any Stream, Practicing Professional, Final Year Degree Students
Duration	6 months (240 hrs. of Teaching)
Days / Time	6.00pm to 9.00pm & also on Saturdays , Sundays
Fees	Rs.25,000/-
Commencement	January/ July each Academic Year



**(Student Copy)**

**Form No.:**

**Academic Year:**

**Batch: January /July**

**Course:**

**Name of the Candidate:**

**Mobile No.:**

**Email ID:**

**Date of Issue:**

**Form and Prospectus Fees: Rs. 200/-**

**Dated Signature of Administrative Incharge with name:**

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**( Office Copy )**

**Form No.:**

**Academic Year -**

**Batch: January / July**

**Course:**

**Name of the Candidate:**

**Mobile No.:**

**Email ID:**

**Date of Issue:**

**Form and Prospectus Fees: Rs. 200/-**

**Dated Signature of Administrative Incharge with name:**

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## VIDYA PRASARAK MANDAL, THANE

### APPLICATION FORM FOR PART TIME COURSES

Form No.:

Academic Year - Batch: January / July

Course:

#### A] Personal Details

**Name of the Candidate:**

(Enter the name as per SSC Marksheet): **Last Name**

**First Name**

**Middle Name**

**Gender: Male / Female**

**Date of Birth:**

(as per SSC Certificate )

**Address For Correspondence:**

**Tel No. (Residence):**

**Mobile No.:**

**Email ID:**

#### B] Academic Performance:

	Stream	University	Year of Passing	Total Marks	Secured Marks	Percentage
SSC	NA					
HSC	NA					
Graduation						
Post Graduation						
Any Other						

## C] Work Experience (If any )

Work Experience: Yes/ No

### Present Job

Total months of work experience after Graduation:

Current Job: Public Ltd./ Government / Pvt. Ltd.

Organisation Name:

Address:

Tel No.:

Designation:

Period: From \_\_\_\_\_ to \_\_\_\_\_

### Previous Job

Total months of work experience after Graduation:

Current Job: Public Ltd./ Government / Pvt. Ltd.

Organisation Name:

Address:

Tel No.:

Designation:

Period: From \_\_\_\_\_ to \_\_\_\_\_

## D] Declaration

I hereby certify that the information provided by me in the application form for admission is complete and accurate.

I also agree that the Institute has the right to cancel my admission, if the Institute finds that the information provided by me in the application form for admission is incorrect and /or misleading at any point of time.

Thanking you,

Yours faithfully,

Date:

Student's Signature  
Name of Student

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