

Vidya Prasarak Mandal's
K.G Joshi College of Arts & N.G Bedekar College of Commerce, Thane

Department of B.Com (Accounting & Finance)
Organises Bridge Course on

Title: “Basics in Innovative Financial Services”

Preamble:

Bridge Course in “**Basics in Innovative Financial Services**” The course is designed for First Year students from Arts and Commerce stream who wish to learn the innovative financial services. The objective of the course is to learn the basic concept of innovative financial services which are essential for accounting and finance students and thus to bridge the gap of the subject financial services for those students who have not studied this subject in 11th and 12th standard (preferably state board students) The speakers in the course would be experts from industry with expertise on the format and also covering a stock market trading live session in the course.

Objective:

1. To give a comprehensive overview of emerging financial services in the light of globalization.
2. To learn the modern financial services and its applications.
3. To equipped students with implication of Artificial Intelligence in financial sector

Syllabus:

1. Traditional v/s Modern Financial Services
2. Issue Management and Intermediaries
3. Financial services and its mechanism
4. New Financial Services Provided by banks
5. Consumer Finance & Marketing Services
6. Credit Rating (Financial Companies)
7. Plastic Money
8. Stock Broking
9. Stock Market Trading (Live Coverage)
10. Artificial Intelligence in Financial Services

Curriculum:

Course Duration : 10 days (1.5 hrs per day) , Total – 15 hrs

Eligible Students: Any Under Graduates in the field of commerce

Course Inception: 2018-2019 (Continue till date)

Commencement of Course: Every year in the month of July – August

Time : 11.30am to 1.30pm

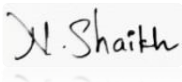
Mode : Hybrid (Online/ Offline)

Reference Books:

1. IM Pandey, Financial Management, Vikas Publishing House Ltd.
2. Khan M.Y, Financial Services, Mc Graw Hill Education
3. Dr.S Guruswamy, Financial Services, Vijay Nicole Imprints.
4. Financial Market and Services, E Gordon and K.Natrajan, Himalaya Publishing House.

Course Outcome:

1. To familiarize the learners with the fundamental aspects of various issues associated with various Financial Services.
2. To introduce the basic concepts, functions, process, techniques and create an awareness of the role, functions and functioning of financial services



Dr.Neelam Shaikh
(BAF Coordinator)