



Vidya Prasarak Mandal, Thane

Post Graduate Programme in Hospital & Healthcare Management



Duration: 11 Months

Need

Healthcare in India has evolved into one of the largest sectors - both in terms of revenue and employment. Rising income levels, increasing emphasis on the quality of healthcare services, greater coverage of medical insurance, growing medical tourism and the imbalance in demand-supply presents a big opportunity for healthcare providers.

Now-a-days patients' sentiments and expectations are overshadowed by treatments and procedures, resulting into increased dissatisfaction of patients. To overcome this, healthcare sector is focusing on promoting the human element and initiate patient co-ordination concept.

While doctors remain focused on providing care to their patients, there is a growing need for qualified healthcare managers, to look after the human interface along with the managerial functions of the hospitals like Quality Control, Finance, Marketing, Human Resource, Materials Management, Waste Management, Health Insurance, Regulatory Approvals etc.

Objectives

- To develop and groom the Medical/ Non- Medical Graduates and personnel concerned with healthcare administration, with in-depth managerial knowledge and prerequisite expertise in the modern healthcare sector.
- To equip them with various modern management techniques and develop customer centric approach for effectively managing the healthcare services.
- To facilitate the healthcare industry in meeting the growing demand of qualified healthcare managers.

Eligibility

- Bachelor's Degree of any Statutory University or any other recognized Foreign University.

Advisory Board



Dr. Ravindra Karanjekar

MBBS , D Ortho., DBM, DHA, FIMSA
Corporate CEO -
Jupiter Hospital



Dr. Mahesh Bedekar

MBBS , MD - (Obst. & Gyn.)
Gynecologist -
Dr. Bedekar Hospital



Dr. Suhas Gangurde

MD (Gyn. & Obst.), DHA, M.PHIL
CEO -
Godrej Memorial Hospital



Dr. Manjeet Singh

MBBS , AFH(CLI),
PGDHM (Symbiosis), PGDCR
Certified Industrial Physician
Consultant (Fortis Hospital)

Program Coordinators

Dr. Satvinder Singh Bedi

Prof. Krunal K. Punjani

Curriculum

<u>Sl. No.</u>	<u>Subjects</u>
1	Principles of Management and OB with reference to Hospital & Healthcare Management
2	HRM in Hospitals
3	Marketing Management & Strategies with reference to Hospital & Healthcare Services
4	Clinical & Support Services Management
5	Inventory Management in Hospitals
6	Quality Control & NABH Accreditation Procedure
7	Financial Management & TPA/ Cashless Procedure
8	Hospital Planning
9	Laws and Legislation for Hospitals
10	Information Technology & MIS in Hospitals & Healthcare Management
11	Project Report

Course Highlights

- ✓ Programme designed by the experts from Hospital & Healthcare industry
- ✓ Convenient Weekend Lectures
- ✓ Hospital Visits as a part of practical learning
- ✓ Opportunity to interact with Hospital & Healthcare Professionals
- ✓ Experienced Faculty members from industry
- ✓ Practical teaching approach with a blend of theoretical concepts

Career Opportunities



Reach Us at:

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