

Coverage

Basics of business management

- Basics of starting a business
- Different types of business organisations
- Ideas and opportunities
- Business planning and execution
- Business design

Finance

- Entrepreneurial Finance
- Investment management
- PE & VC
- M & A Negotiations
- Accounting Basics

Legal Framework

- IT Act
- Sales Tax & GST
- Intellectual Property Laws
- IPR
- Employment and Labour Laws
- Information Technology Disputes

Others

- Corporate governance
- Structure of business
- Management of company's organizational structure
- Marketing
- HR and Talent management
- Product Design and manufacturing
- Computing
- New Startup India program launched

Vidya Prasarak Mandal, Thane

Venue:

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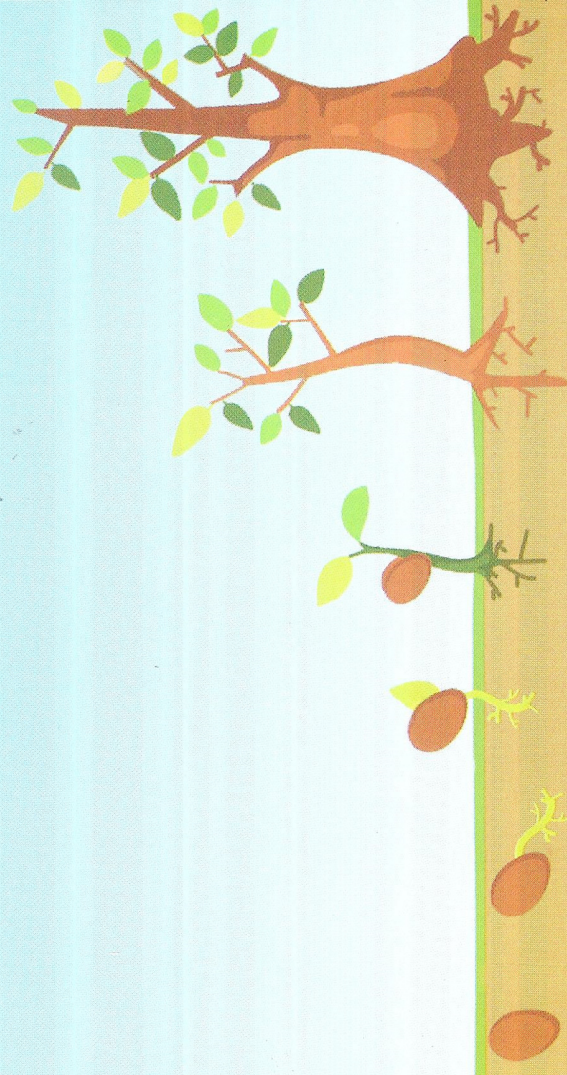


Vidya Prasarak Mandal's

STARTUP

ENTREPRENEURSHIP

The journey begins!!



About VPM

Vidya Prasarak Mandal, Thane (VPM) was established in 1935 to take up the national and humanitarian cause of meeting the urge of young and old, unprivileged to have access to primary and secondary education. VPM as on today is a pioneer educational institute in Thane, enthusiastically and zealously catering to the basic needs of education to nearly 14,000 students everyday, across faculties in Arts, Commerce, Science, Law, Polytechnic and Management Studies.

Why program on **STARTUP / Entrepreneurship?**

The post liberalization industrial & economic scenario in India makes it imperative that a more dynamic and pragmatic approach is needed to create entrepreneurs on a large scale. This would help not only in tackling the problem of unemployment but also in the growth of new entrepreneurs/STARTUPS. Using technology and quality as their strategic tools, participants can create opportunities for themselves and for others in the domestic as well as global markets. People who are innovators and entrepreneurs in true sense of the term and may not have adequate information may choose to pick up this program. This can be achieved only if more and more people are motivated and convinced to choose entrepreneurship as a career and put their energies and resources to a productive use.

To address this need of developing new, committed entrepreneurs on a large scale, VPM Thane has conceptualized and launched an innovative Entrepreneurship Development/ STARTUP Programme, "**Certificate Course in Entrepreneurship and Business Management**".

Objective

- To reinforce entrepreneurial traits and the spirit of enterprise.
- To help candidates in decision making process for setting-up of a new enterprise.
- To facilitate successful and profitable operation of the enterprise.
- To give enough of confidence not only to initiate but also to scale it up.
- To be connected with them till the time they need us.

Salient Features

The programme has the following salient features:

- Designed to take care of the needs of STARTUPS.
- Skill & Knowledge Building
- One-to-one counselling throughout the course by "expert counsellors" and EDI faculty members
- Access to library resources
- Direct interaction with Entrepreneurs on a regular basis.

Duration of the program

The duration of the course is six months. The medium of instruction is English/Marathi.

Eligibility for the program

Degree/Diploma holders in any discipline and those who are in the final year of their degree are eligible to join the course. As the basic objective of the course is to provide an in-depth insight into the subject of entrepreneurship to those who have a strong desire to set-up his/her own enterprise.

